

**Remit Address:**

KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

PATHFINDER COMMUNICATIONS
Attention: Accounts Payable
312 MORNINGSIDE DR.
SUITE C
FRIENDSWOOD, TX 77546

INVOICE

DUPLICATE

Advertiser	MARK SHELTON CAMPAIGN	Invoice #	DA12100510
Product		Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	KXAS	Order #	341269
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	NBC5 TODAY 430A	430A-5A	10/15/12 to 10/21/12	3x	MTWT--					
	CDR										
	KXAS			M	10/15/12	:30	4:43 AM	MSTV120230H	\$120.00		3
	KXAS			Tu	10/16/12	:30	4:42 AM	MSTV120330H	\$120.00		2
	KXAS			W	10/17/12	:30	4:42 AM	MSTV120230H	\$120.00		1
2	KXAS	6A-7A NBC5 TODAY	6A-7A	10/15/12 to 10/19/12	5x	11111--					
	LUR										
	KXAS			M	10/15/12	:30	5:59 AM	MSTV120230H	\$700.00		1
	KXAS			Tu	10/16/12	:30	6:21 AM	MSTV120330H	\$700.00		2
	KXAS			W	10/17/12	:30	6:40 AM	MSTV120230H	\$700.00		3
	KXAS			Th	10/18/12	:30	6:44 AM	MSTV120330H	\$700.00		4
	KXAS			F	10/19/12	:30	6:11 AM	MSTV120230H	\$700.00		5
3	KXAS	530A-6A WALL ST JRNL	530A-6A	10/15/12 to 10/21/12	1x	-----S-					
	LUR										
	KXAS			Sa	10/20/12	:30	5:29 AM	MSTV120330H	\$100.00		1
4	KXAS	6A-7A SAT NBC5 NEWS	6A-7A	10/20/12 to 10/20/12	1x	-----S-					
	LUR										
	KXAS			Sa	10/20/12	:30	6:14 AM	MSTV120230H	\$200.00		1
5	KXAS	7A-9A SAT TODAY	7A-9A	10/20/12 to 10/20/12	1x	-----S-					
	LUR										
	KXAS			Sa	10/20/12	:30	7:29 AM	MSTV120330H	\$375.00		1
6	KXAS	9A-10A SAT NBC5 NEWS	9A-10A	10/20/12 to 10/20/12	1x	-----S-					
	LUR										
	KXAS			Sa	10/20/12	:30	9:21 AM	MSTV120230H	\$300.00		1
7	KXAS	530A-6A CHRIS MATTHEWS	530A-6A	10/21/12 to 10/21/12	1x	-----S					

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Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR										
	KXAS			Su	10/21/12	:30	5:29 AM	MSTV120330H	\$75.00		1
8	KXAS	6A-7A SUN NBC5 NEWS	6A-7A	10/21/12 to 10/21/12	1x	-----S					
	LUR										
	KXAS			Su	10/21/12	:30	6:15 AM	MSTV120230H	\$225.00		1
9	KXAS	7A-8A SUNDAY TODAY	7A-8A	10/21/12 to 10/21/12	1x	-----S					
	CDR										
	KXAS			Su	10/21/12	:30	7:29 AM	MSTV120330H	\$475.00		1
10	KXAS	8A-9A SUN NBC5 NEWS	8A-9A	10/21/12 to 10/21/12	1x	-----S					
	LUR										
	KXAS			Su	10/21/12	:30	8:28 AM	MSTV120230H	\$300.00		1
11	KXAS	9A-10A MEET THE PRESS	9A-10A	10/21/12 to 10/21/12	1x	-----S					
	LUR										
	KXAS			Su	10/21/12	:30	9:47 AM	MSTV120330H	\$1,500.00		1
12	KXAS	NBC5 TODAY AT 11AM	11A-1130A	10/15/12 to 10/19/12	1x	MTWTF--					
	LUR										
	KXAS			Th	10/18/12	:30	11:23 AM	MSTV120230H	\$150.00		1
13	KXAS	1P-2P DAYS OF OUR LIVES	1P-2P	10/15/12 to 10/19/12	3x	MTWTF--					
	LUR										
	KXAS			M	10/15/12	:30	12:59 PM	MSTV120330H	\$225.00		2
	KXAS			Tu	10/16/12	:30	1:00 PM	MSTV120330H	\$225.00		3
	KXAS			W	10/17/12	:30	1:59 PM	MSTV120330H	\$225.00		1
14	KXAS	3P-4P M-F ELLEN DEGENERES	3P-4P	10/15/12 to 10/19/12	3x	MTWTF--					
	LUR										
	KXAS			M	10/15/12	:30	3:57 PM	MSTV120230H	\$400.00		3

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Advertiser	MARK SHELTON CAMPAIGN
Product	
Estimate Number	

Invoice #	DA12100510
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	KXAS
Account Executive	Tonyia Cleaver
Sales Office	Dallas Local
Sales Region	Local

Order #	341269
Alt Order #	
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	08836
Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	KXAS	3P-4P M-F ELLEN DEGENERES	3P-4P		10/15/12 to 10/19/12	3x	MTWTF--				
	LUR										
	KXAS			Tu	10/16/12	:30	3:48 PM	MSTV120230H	\$400.00		1
	KXAS			W	10/17/12	:30	3:21 PM	MSTV120230H	\$400.00		2
15	KXAS	4P-5P NBC5 NEWS	4P-5P		10/15/12 to 10/21/12	5x	11111--				
	CDR										
	KXAS			M	10/15/12	:30	4:27 PM	MSTV120330H	\$665.00		1
	KXAS			Tu	10/16/12	:30	4:12 PM	MSTV120330H	\$665.00		2
	KXAS			W	10/17/12	:30	4:25 PM	MSTV120330H	\$665.00		3
	KXAS			Th	10/18/12	:30	4:15 PM	MSTV120330H	\$665.00		4
	KXAS			F	10/19/12	:30	4:41 PM	MSTV120230H	\$665.00		5
16	KXAS	530P-6P NIGHTLY NEWS	530P-6P		10/15/12 to 10/21/12	5x	11111--				
	CDR										
	KXAS			M	10/15/12	:30	5:50 PM	MSTV120330H	\$1,100.00		1
	KXAS			Tu	10/16/12	:30	5:50 PM	MSTV120330H	\$1,100.00		2
	KXAS			W	10/17/12	:30	5:51 PM	MSTV120330H	\$1,100.00		3
	KXAS			Th	10/18/12	:30	5:45 PM	MSTV120330H	\$1,100.00		4
	KXAS			F	10/19/12	:30	5:51 PM	MSTV120230H	\$1,100.00		5
17	KXAS	5P-530P NBC5 NEWS	5P-530P		10/15/12 to 10/21/12	5x	11111--				
	CDR										
	KXAS			M	10/15/12	:30	5:29 PM	MSTV120230H	\$950.00		1
	KXAS			Tu	10/16/12	:30	4:59 PM	MSTV120230H	\$950.00		2
	KXAS			W	10/17/12	:30	5:11 PM	MSTV120230H	\$950.00		3
	KXAS			Th	10/18/12	:30	4:58 PM	MSTV120230H	\$950.00		4
	KXAS			F	10/19/12	:30	5:13 PM	MSTV120330H	\$950.00		5

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	KXAS	6P-630P NBC5 NEWS	6P-630P		10/15/12 to 10/19/12	5x	11111--				
	CDR										
	KXAS			M	10/15/12	:30	6:22 PM	MSTV120230H	\$1,150.00		1
	KXAS			Tu	10/16/12	:30	6:21 PM	MSTV120230H	\$1,150.00		2
	KXAS			W	10/17/12	:30	6:22 PM	MSTV120230H	\$1,150.00		3
	KXAS			Th	10/18/12	:30	6:22 PM	MSTV120230H	\$1,150.00		4
	KXAS			F	10/19/12	:30	6:22 PM	MSTV120330H	\$1,150.00		5
19	KXAS	6P-630P NBC5 NEWS SAT	6P-630P		10/20/12 to 10/20/12	1x	-----S-				
	CDR										
	KXAS			Sa	10/20/12	:30	6:10 PM	MSTV120330H	\$475.00		1
20	KXAS	5P-530P SU 5P NEWS	5P-530P		10/21/12 to 10/21/12	1x	-----S				
	LUR										
	KXAS			Su	10/21/12	:30	5:29 PM	MSTV120230H	\$250.00		1
21	KXAS	9-10P DATELINE	9P-10P		10/19/12 to 10/19/12	1x	----F--				
	LUR										
	KXAS			F	10/19/12	:30	9:10 PM	MSTV120230H	\$1,800.00		1
22	KXAS	8-9P CHICAGO FIRE	8P-9P		10/20/12 to 10/20/12	1x	-----S-				
	LUR										
	KXAS			Sa	10/20/12	:30	8:43 PM	MSTV120230H	\$800.00		1
23	KXAS	TH9-10P ROCK CENTER	9P-10P		10/18/12 to 10/18/12	1x	---T---				
	LUR										
	KXAS			Th	10/18/12	:30	10:00 PM	MSTV120330H	\$1,800.00		1
24	KXAS	PRESIDENTIAL DEBATE#2	8P-10P		10/16/12 to 10/16/12	1x	-T-----				
	CDR										
	KXAS			Tu	10/16/12	:30	10:00 PM	MSTV120330H	\$5,300.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	KXAS	PRESIDENTIAL DEBATE#2	8P-10P		10/16/12 to 10/16/12	1x	- T - - - -				
	CDR										
25	KXAS	10P-1035P L. NEWS 2000	10P-1035P		10/15/12 to 10/19/12	5x	11111--				
	LUR										
	KXAS			M	10/15/12	:30	10:32 PM	MSTV120330H	\$1,500.00		1
	KXAS			Tu	10/16/12	:30	10:28 PM	MSTV120230H	\$1,500.00		2
	KXAS			W	10/17/12	:30	10:29 PM	MSTV120330H	\$1,500.00		3
	KXAS			Th	10/18/12	:30	10:32 PM	MSTV120230H	\$1,500.00		4
	KXAS			F	10/19/12	:30	10:29 PM	MSTV120330H	\$1,500.00		5
26	KXAS	1035P-1135P TONIGHT S	1035-1135P		10/15/12 to 10/19/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/15/12	:30	10:58 PM	MSTV120230H	\$650.00		4
	KXAS			Tu	10/16/12	:30	11:32 PM	MSTV120330H	\$650.00		1
	KXAS			W	10/17/12	:30	11:10 PM	MSTV120230H	\$650.00		2
	KXAS			F	10/19/12	:30	10:46 PM	MSTV120230H	\$650.00		3
27	KXAS	10PM NEWS REPEAT	105A-135A		10/15/12 to 10/19/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/15/12	:30	1:27 AM	MSTV120330H	\$50.00		1
	KXAS			Tu	10/16/12	:30	1:30 AM	MSTV120230H	\$50.00		4
	KXAS			W	10/17/12	:30	1:33 AM	MSTV120330H	\$50.00		3
	KXAS			Th	10/18/12	:30	1:33 AM	MSTV120330H	\$50.00		2
28	KXAS	7A-9A TODAY SHOW	7A-9A		10/15/12 to 10/19/12	4x	MTWTF--				
	CDR										
	KXAS			M	10/15/12	:30	8:51 AM	MSTV120330H	\$1,425.00		2
	KXAS			Tu	10/16/12	:30	7:29 AM	MSTV120230H	\$1,425.00		4

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DUPLICATE

Advertiser	MARK SHELTON CAMPAIGN	Invoice #	DA12100510
Product		Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	KXAS	Order #	341269
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	KXAS	7A-9A TODAY SHOW	7A-9A		10/15/12 to 10/19/12	4x	MTWTF--				
	CDR										
	KXAS			W	10/17/12	:30	7:28 AM	MSTV120330H	\$1,425.00		3
	KXAS			F	10/19/12	:30	8:28 AM	MSTV120330H	\$1,425.00		1
29	KXAS	9A-10A TODAY 2	9A-10A		10/15/12 to 10/19/12	2x	MTWTF--				
	CDR										
	KXAS			M	10/15/12	:30	9:57 AM	MSTV120230H	\$625.00		1
	KXAS			Tu	10/16/12	:30	9:51 AM	MSTV120330H	\$625.00		2
30	KXAS	10A-11A TODAY 3	10A-11A		10/15/12 to 10/19/12	2x	MTWTF--				
	CDR										
	KXAS			Tu	10/16/12	:30	10:28 AM	MSTV120230H	\$425.00		1
	KXAS			W	10/17/12	:30	10:30 AM	MSTV120230H	\$425.00		2

Aired Spots **71**

<u>Gross Total</u>	\$57,285.00	
<u>Agency Commission</u>	\$8,592.75	
<u>Net Amount Due</u>	\$48,692.25	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above